

METPACK

INNOVATION AWARD



**APPLICATION
DEADLINE:
29 MARCH 2020**

www.metpack.de

MESSE
ESSEN



METPACK 2020 INNOVATION AWARD

Will you present an innovative product at METPACK 2020? Then we would like to invite you to submit it to our international expert jury. Take the opportunity to present your innovation to the entire industry by applying for the METPACK INNOVATION AWARD.

The renowned award has been conferred regularly since 1996 and is the world's only innovation prize in the metal packaging industry. You will already benefit from extra awareness by participating, as we showcase the METPACK INNOVATION AWARD both in the media and among target groups. In addition, we provide you with logos, videos and texts for your own marketing activities. Your participation – and of course, the award itself – is the key to an even more successful and effective business.

Register today and with a bit of luck, you will soon be able to promote an award-winning product!

All applicants, exhibitors and METPACK Conference participants are cordially invited to the award ceremony on 6 May 2020 at 2 p.m. in Hall Panorama. Experience the festivities live when the bronze, silver and gold awards are presented – you may even be accepting one yourself!

A collection of various metal packaging products is shown in the background, including cylindrical cans, rectangular tins, and a tall aerosol can, all rendered in a light, semi-transparent style.

“ Of course, our highlight was winning the gold METPACK INNOVATION AWARD. This award has led to heightened interest in our products. ”

Matteo Soprani, Metalprint Sales Manager, PrintabLED

APPLICATION

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MESSE ESSEN GmbH
METPACK 2020
PO Box 10 01 65
45001 Essen, Germany
Fax +49 (0)201 72 44-513
christina.kleinpass@messe-essen.de

Exhibitor

Contact person at the exhibition

Hall, Booth

Telephone

Fax

E-mail

Application deadline: 29 March 2020

We hereby accept the conditions of participation in applying for the award.

City, date

Signature

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Short description of the exhibited product

Please attach a sketch, photo or a simple calculation showing the cost savings impact on the individual packaging.

Users that can already be named

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CONDITIONS OF PARTICIPATION

1. METPACK INNOVATION AWARD

The METPACK INNOVATION AWARD is presented every three years at METPACK. Time efficiency, cost reduction, sustainability and quality improvements in metal packaging production are decisive criteria in selecting the most innovative exhibition product.

2. ELIGIBILITY

All products exhibited at METPACK 2020 are eligible for submission.

3. APPLICATION

The application must be completed with the enclosed application form under acceptance of the conditions of participation. The application deadline is **29 March 2020**.

4. JURY

The jury comprises international experts from the metal packaging industry. It will award prizes to the most innovative products, taking the METPACK INNOVATION AWARD criteria into account. The jury's decision is final.

5. AWARD CEREMONY

The award ceremony will be held on 6 May 2020 at 2 p.m. in Messe Essen's Hall Panorama.

6. ADVERTISING MEDIA

The exhibitor of the award-winning product may use this award and the METPACK INNOVATION symbol to promote the winning product.