

METPACK

INNOVATION AWARD



**APPLICATION
DEADLINE:
10 APRIL 2026**

www.metpack.de

MESSE
ESSEN



METPACK 2026

INNOVATION AWARD

Will you present an innovative product at METPACK 2026? Then we would like to invite you to submit it to our international expert jury. Take the opportunity to present your innovation to the entire industry by applying for the METPACK INNOVATION AWARD.

The renowned award has been conferred regularly since 1996 and is the world's only innovation prize in the metal packaging industry. You will already benefit from extra awareness by participating, as we showcase the METPACK INNOVATION AWARD both in the media and among target groups.

Your participation – and of course, the award itself – is the key to an even more successful and effective business.

Register today and with a bit of luck, you will soon be able to promote an award-winning product!

All applicants, exhibitors and METPACK Conference participants are cordially invited and welcome to attend the award ceremony on May 6, 2026, at 2 p.m. in the "Talk in a Can" presentation area in Hall 2. Experience live when the bronze, silver and gold awards are presented – you may even be accepting one yourself!

A collection of various metal packaging products, including cans, a bottle, and a container, arranged in the background.

“ With our 100 percent closed-loop colour control system we won the golden METPACK Innovation Award. For us this is an outstanding honour, which shows us that we still are on the right track. ”

Ralf Hipp, CEO, Koenig & Bauer MetalPrint GmbH METPACK Innovation Award Winner 2023

APPLICATION

METPACK 2026 INNOVATION AWARD



MESSE ESSEN GmbH
METPACK 2026
PO Box 10 01 65
45001 Essen, Germany
E-mail: christina.kleinpass@messe-essen.de

Exhibitor

Contact person at the exhibition

Hall, Booth

Telephone

E-mail

Application deadline: 10 April 2026

We hereby accept the conditions of participation in applying for the award.

City, date

Signature

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Short description of the exhibited product

Please attach a sketch, photo or a simple calculation showing the cost savings impact on the individual packaging.

Users that can already be named

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CONDITIONS OF PARTICIPATION

1. METPACK INNOVATION AWARD

The METPACK INNOVATION AWARD is presented every three years at METPACK. Time efficiency, cost reduction, sustainability and quality improvements in metal packaging production are decisive criteria in selecting the most innovative exhibition product.

2. ELIGIBILITY

All products exhibited at METPACK 2026 are eligible for submission.

3. APPLICATION

The application must be completed with the enclosed application form under acceptance of the conditions of participation. The application deadline is **10 April 2026**.

4. JURY

The jury comprises international experts from the metal packaging industry. It will award prizes to the most innovative products, taking the METPACK INNOVATION AWARD criteria into account. The jury's decision is final.

5. AWARD CEREMONY

The award ceremony will take place on 6 May 2026, at 2 p.m. in the "Talk in a Can" presentation area in Hall 2 at Messe Essen.

6. ADVERTISING MEDIA

The exhibitor of the award-winning product may use this award and the METPACK INNOVATION symbol to promote the winning product.